

RUSTIC REDEFINED

IT'S ALL ABOUT HARVESTING HOME-SPUN SYMBOLS OF HEARTLAND AMERICA AND PLOWING AHEAD TO NEW TRADITIONS. THINK OF IT AS A FARM TO ALTAR EXPERIENCE.

LOCATION PHOTOGRAPHS BY Tk Tk
STUDIO PHOTOGRAPHS BY Johnny Miller
TEXT BY Lindsay Van Gelder



HITCHING POSTERS

These 23-inch by 28-inch black-and-white broadside sheets—the love children of a frontier wanted poster and a modern concert flier—spread news in a big way. They're custom screenprinted onto sturdy newsprint and so inexpensive you can use a lot. Plaster them around town to help guests find your venue or cover a wall with them at the reception. **THE DETAILS: Posters** (1,000 for \$155, lincoprinting.com).

A NEW RUSTICTK

HE POPPED THE QUESTION YOU'D THE BEEN DREAMING OF, AND YOUTK GAVE HIM THE ANSWER HE'D BEEN HOPING FOR. NOW LET US HELP YOU PLAN A PARTY! THIS ISSUE HAS

LOCATION PHOTOGRAPHS BY Tk Tk
STUDIO PHOTOGRAPHS BY Johnny Miller
TEXT BY Rory tk Evans



A WEDDING ANNOUNCEMENT TK

Enlist a garland to spruce up a blank ceremony backdrop or decorate dinner chairs or a bar. Cut fabric scraps with pinking shears, and run them through a sewing machine to link them up. **This page:** Finish a sunny bouquet of sweetpeas, poppies, and ranunculus with sweeping streamers. To make them, rip remnants with the grain, snipping edges with scissors. Then tie them around blooms, and slice dangling ends.

BRIDLE PARTY GIFT

A monogram-embroidered blanket would be equally at home on the back of a horse, around the shoulders of the bride, or on the grass at a wedding picnic—and you'll treasure it for years to come. Commission the embroidery or DIY using our downloadable clip art



FEELING FRESH

As effortless as a summer field, this bouquet of chamomile, heather, and TK, tied in an unfussy ribbon is elegant in its simplicity. For a special touch, choose flowers that grow locally where you're saying 'I do'.

THE DETAILS: Lace ribbon (1,000 for \$41.95/yd, mokubany.com).



GOING WITH THE GRAIN

A single stalk of wheat yields a stationery suite that marries old with new: The bold image and modern typeface are offset by a warm gold palette and durable chip board envelope. Naturally, it's all made by letterpress—a circa-1765 technique that's become all the rage with today's wedding pioneers.

THE DETAILS: Invitation suite (\$TK, hammerpress.net).





CREAM OF THE CROPS

Golden necklace-like garlands accessorize the pews and ceremony site of this quaint little wedding chapel. Experiment with layering longer strands as they look especially beautiful when the light hits them. Dried wheat is surprisingly hardy, so you can do this project well before your big day ; get the how-tos at marthastewart.com



MORE COWBELLS!

Don't you just love the thought of guests picking up their sheep and cow bells along with their escort cards and tinkling like a herd from "The Sound of Music" as they amble to their seats? It's a call to dinner, table assignment, and favor in one. THE DETAILS: Vintage bells (\$5-\$25, etsy.com and ebay.com).

TABLE NUMBER

A simple bunch of wheat tied with a deerskin cord, trimmed the bottom, fan out, naturally support themselves, nestled in is this table number. Hardy wheat. To make the table number we stenciled the number on a linen with fabric paint.

BREAKING BREAD

Talk about a warm reception! Guests find their place cards attached to tiny individual ramekins bursting with fresh bread. It's a welcome way to tell them they're about to chow down.



AMAZING GRACE

The table (facing page) pulls all the farmville themes together: bell-shaped wire basket chandeliers made of wheat stalks (credit info TK), rawhide tablecloth (also from globalleathers.com), and vases of wildflowers made from spray painted cans.

Took labels of metal cans, spray painted them white, inexpensive, glossy white. Different sizes, little ones cute for a guest book table. Wildflowers. Match your colors to them, rip remnants with the grain, snipping edges with scissors. Then tie them around blooms, and slice dangling ends on the diagonal.

THE DETAILS: on table rawhide (\$TK, globalleathers.com).





COUNTRY CANDY

You won't find these oversized to-die-for salted caramel bars in any old general store. There's something luxurious about giving the hefty handcrafted (and highly addictive) bars as one oversized favors. Wrap 'em up in newsprint, tie with a ribbon, and seal the deal with couldn't-be-easier adhesive wax seals.

THE DETAILS: Craftin' in the Kitchen sea-salted caramels (\$19 plus \$4.50 shipping for



WHAT'S THE CLATTER?

brought cans back for horse and buggy or ferrari Bits of rope and twine left over from your last roundup? Check. Wood sign with burnishing tool logo "branding"? Check. The stenciled modern graphics bring the concept up to date. Add some more of the spray painted cans from the banquet table, and you've got a rhythm

CREATED BY KATE BERRY, CASSIDY IWERSEN, AND GENEVIEVE PANUSKA; SPECIAL THANKS TO THE LODGE & SPA AT BRUSH CREEK RANCH, BRUSHCREEKRANCH.COM

RUSTIC REDUX
RUSTIC RULES!
RUSTIC 2.0
RUSTIC REBORN
RUSTIC REDEFINED

FARM TO ALTAR (IF NOT USED IN DEK)
HEARTLAND (IF USED, SWITCH THE WORD HEARTLAND TO RUSTIC IN THE DEK)
HAY! CHECK IT OUT!
GREAT PLAINS

[DEKS]

A HEARTLAND WEDDING HAS ACRES OF OLD-FASHIONED SIMPLICITY AND COUNTRY CHARM ...BUT WITH SOME COOL, MODERN, COWBELL-BANGING TOUCHES .

IT'S ALL ABOUT HARVESTING THE HOMESPUN SYMBOLS OF HEARTLAND AMERICANA AND PLOWING AHEAD TO NEW TRADITIONS. THINK OF IT AS A FARM TO ALTAR EXPERIENCE.

DO YOU LOVE ACHINGLY QUIANT MIDDLE AMERICAN GOTHIC? TAKE YOUR GREAT GRANDMOTHER'S HEARTLAND WEDDING AND KICKSTART IT INTO THE 21ST CENTURY.

THINK PRETTY NOT GRITTY

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